



GENESIS M. RODGERS

architect | researcher | brand consultant

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SKILLS

Graphic Design

Adobe Creative Suite

Data Visualization

Rhino 6.0

Grasshopper

Presentations

Microsoft Office

Scale Modeling

Wood Construction

Cooking

OTHER LEARNING

Study Abroad

India and UAE | January 2020

Innovation and Consumption

Surveyed international, non-western business practices through 10+ company visits and discussions, 2 weeks.

Data Analytics Certificate

Radify Labs, Inc. | May 2019

Learned about data visualization through online Python and Excel exercises. Completed final collaborative machine learning model and presentation, 4 weeks.

Study Abroad

Paris, France | January 2019

Making Paris Modern

Explored socio-historical events and cultural influences through daily readings and field visits, 2 weeks.

EDUCATION

University of Virginia

Charlottesville, VA | May 2021 | 3.64

B.S. Architecture

Concentration: Design-Thinking

Minor: Global Commerce in Culture (Anthropology)

PROFESSIONAL

Career Peer Educator, Program Chair

UVA Career Center

Charlottesville, VA | August 2018 - Present

Advise students on resume development, skills assessments, and internship opportunities (100+ hours). Educate student groups on career-building topics by presenting verbal slideshow presentations (30+). Coordinated 4 virtual chats with UVA alumni to inspire students. Curated relevant and encouraging content for 30 weekly newsletters.

Digital Design Intern

Bowler Pons Solutions Consultants

Annapolis, MD (Remote) | May 2020 - Present

Develop conceptual visualizations using Adobe Illustrator to communicate strategic security and defense technology for high-level U.S. Military clients. Create a brand style guidebook to streamline graphic deliverables for internal and external use, including an updated logo package and website relaunch project.

Project Engineering + Construction Estimating Intern

Howard Shockey & Sons, Inc.

Winchester, VA | June - August 2019

Supported Project Coordinator on new construction healthcare project by organizing Excel spreadsheets and communicating with ~40 project subcontractors. Conducted safety reports at site visits in Front Royal, VA using Procore, a construction management platform. Reviewed competitive quotes from subcontractors for 2 projects with hard bid-day deadlines.

Exhibition Design + Production Intern

Smithsonian Freer-Sackler Gallery

Washington DC | June - August 2018

Assisted in design lab and wood shop to construct showroom cases, install mounted displays, and build a 1/4" = 1' scale model for an upcoming exhibition. Explored 8 Smithsonian museums to learn about design, production, and preservation techniques for various archival objects and exhibitions.